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**12 Year Old Michael Jackson Fan Raises Money on the Internet to Donate to the Pop Stars Favorite Children's Charity in His Honor While Remembering His Legacy.**

**Los Angeles, CA (July 15, 2009)** – A twelve year old Michael Jackson fan came up with an idea to raise money to donate to Michael Jackson's favorite children's charity shortly after learning of his untimely death on June 25, 2009. Brianna Elise noticed that the King of Pop often wore different bejeweled armbands on his right arm for suffering children and thought that it would be great to make armbands for all of his fans around the world to wear in his honor on his upcoming August 29<sup>th</sup> birthday and to donate all the proceeds to a charitable organization that helps suffering children.

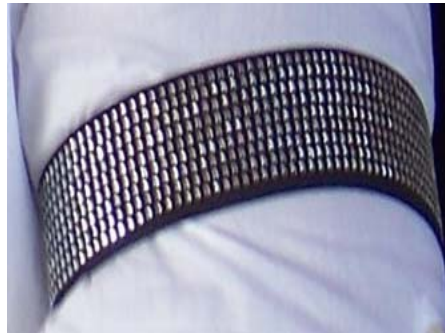
With the help of some of her friends, she got busy contacting people via the Internet to drum up support and sales from the Armbands. It didn't take long before her hard work began to pay off when she received her first order from Hong Kong and then London.

Excited about her small success, she enlisted the help of her mother and even more friends to help get the word out and to handcraft the bands. When asked why it is important to donate the money to charity she swiftly responded; *"Michael Jackson loved kids and since he's not here to help save them anymore, I figured that somebody had to step up to the plate to help kids who can't help themselves, so why not me?"*

After learning about the pre-teen's idea and hearing the passion in her voice about her project; actor, singer, entertainer Darius McCrary best known for his role as Eddie Winslow in the hit television series *Family Matters* made a donation to the cause and has been seen sporting his charitable MJ armband around town and at performances ever since.

The pre-teen said that her goal is to raise one million dollars and vows to work as hard as she can to make it a reality. When asked, she believes it's the least she could do since Michael Jackson gave so much of himself to the world; *"I think he (Michael Jackson) would be proud of us all,"* she whisper's.

For more information on how you can participate in honoring Michael Jackson by wearing an armband on August 29<sup>th</sup> while donating to a good cause, you can visit [www.michaeljacksonarmbands.com](http://www.michaeljacksonarmbands.com).



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